

CREATIVE MEDIA DEPARTMENT

Creative Writer Application

Thank you for showing interest in becoming part of the Toontown Team! Before you start filling out this application, there are a few things you should know:

- 1. **Toontown Rewritten is a volunteer effort.** No income or salary is provided as compensation for anyone's involvement.
- 2. Creative Writers must be able to talk as a Toon, Cog, or anything with a voice in the Tooniverse! You will conduct research to constantly grow and refine the Toontown creative writing style.
- 3. **Creative Writers have full agency over the future of Toontown's story.** You will help improve upon the organization and accuracy of the overall storyline for the past, present, and future.
- 4. **In-game activity is considered.** We are looking for Creative Writers who actively play Toontown Rewritten. We are looking for applicants who have at least one month of consistent gameplay when we receive and review their application.

ABOUT THE ROLE

As a Creative Writer for Toontown Rewritten, you'll be working with the Creative Media Department to bring the world of Toontown to life with imaginative and humorous writing. This position requires a great deal of creativity, as you'll be expected to write: Blog Posts, occasional Social Media Posts, and Scripts.

We are looking for people with well-developed creative writing skills and engaging ideas that can produce entertaining content in brand new ways.





POSITION REQUIREMENTS

- Must be at least 16 years of age.
- Must have a Toontown Rewritten account that is at least six months old.
- Must be recently active in-game or in the community for at least one month. This means showing activity for at least a couple days each week for a period of at least one month.
- Creative ability to produce humorous, informative, or otherwise entertaining writings to maximize engagement.
- Participate in creative concept development, including writing new Toontasks and other in-game
 NPC interactions.

To submit your application, please copy the questions below into an email (and answer them, of course!) then send your email to support@toontownrewritten.com. After we receive your email, we'll follow up within a few days and will file away your information until the position is open for recruitment.

ABOUT YOU

- What is your full first and last name, preferred name, and preferred pronouns?
- What is your date of birth?
- What language(s) do you speak fluently?
- Do you have a Discord account? If so, what is your username?
- Can you tell us a bit about yourself?
- Can you tell us about your experiences working in a team environment? What did you learn from your experience(s), and what values do you believe are most essential to effective teamwork?
- Why do you want to be a Creative Writer?
- What do you think you can bring to the table as a Creative Writer?

TOONTOWN

- Please list all of your Toontown Rewritten account username(s).
- Do you have any previous infractions (warnings, suspensions, terminations, loss of ability to use SpeedChat+ or submit names) on any of your accounts? If so, what are they?
- How often do you play Toontown Rewritten?
- Are you an active member of any Toontown-related websites or communities outside of the game? If so, where can we find you? Direct links to your profiles would be great!
 - How did you hear about Toontown Rewritten hiring?



• Are there any other positions you are interested in other than the one you have applied for? If so, list all that apply.

CREATIVE WRITING EXPERIENCE

- Do you have any previous creative writing experience? If so, show us some examples of your past work!
- What sort of characters do you enjoy writing as in your personal writings?
- Have you ever collaborated with other writers when creating a story?

AVAILABILITY

- What timezone are you in?
- When are you usually available on your computer?
- How much time can you commit to your job as a Creative Writer per week?

This application also contains a required challenge to be submitted with it. Please attach your challenge to your email in a PDF format or as text at the end of your email.





REQUIRED CHALLENGE

Two prompts have been listed below to create entertaining and engaging posts for specific outlets. Use your creativity to fulfill <u>both</u> prompts, keeping in mind the style, limitations, and target audience.

Each of these posts should be written as if they are meant to be posted from an official Toontown Rewritten account.

- 1. Write a full blog post that will be posted on our website at any time during the year. You have full creative freedom here, so go all out! You do not need to create an image along with the post, but you are more than welcome to do so if you desire. If you do create an image, feel free to attach it to your application when you send it in so we can enjoy it too!
- 2. Write a ToonTask! You can have full creative freedom, whether you want to rewrite any existing ToonTask in the game or create a new ToonTask for a new reward. If you'd like, you can reference our internal format for writing ToonTasks here. If you would like, you can also follow or expand on this template:

Picked up away from NPC: (NPC) Defeat 30 Cogs: (NPC) Visit NPC: (NPC) Recover item from Cogs: Complete:

Note: You must also include dialogue that is triggered when a Toon visits the NPC before completing their task. This is known as "Incomplete" dialogue.

Thank you for taking the time to apply for Toontown Rewritten!

You ARE Toon Enough!



