



Toontown Rewritten Public Relations: Digital Media Editor Application

Thank you for showing interest in becoming part of the Toontown Rewritten Team! Before you start filling out this application, there are a few things you should know:

1. **Toontown Rewritten is a volunteer effort.** No income or salary is provided as compensation for anyone's involvement.
 2. **Editing digital media is a time consuming task.** It's not quite as simple as making an image for a blog post. Digital Media Editors work with the rest of the team to create visually stimulating images that will keep the public engaged in our content, and must keep up with every side of Toontown Rewritten's public view.
 3. **Digital Media Editors require some knowledge of marketing.** Although their main tasks have to do with editing images, but Digital Media Editors need some degree of marketing knowledge, as well as knowledge of best graphic design practices, in order to work with Public Relations to create engaging content such as news images, social media graphics, and advertisements.
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As a Digital Media Editor for Toontown Rewritten, you'll be working with the Public Relations Department to provide high-quality images for use in areas such as on our website, in social media posts, and on the printed material that we distribute at events. This position requires a great deal of creativity to create engaging images that help draw in new players while also keeping our current players interested in the game.

We are looking for people with well-developed graphic design knowledge and engaging ideas that can produce entertaining content and player interactivity in brand new ways.

Position Requirements:

- Must be at least 13 years of age.
 - Up-to-date knowledge of the latest social media technology.
 - Intermediate level of graphic design ability to produce professionally themed images, flyers, and website graphics.
 - Have good understanding and access to Adobe Photoshop.
 - Must be the primary owner of the computer used for sharing confidential files.
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The application begins below.

Copy & Paste the questions with your answers in an email to support@toontownrewritten.com.

About You

- What is your first name, and preferred name?
- What is your date of birth?
- Is English your first language?
- Are you comfortable with using voice chat?
- Can you tell us a bit about yourself?
- Have you worked in a team environment before?
- If so, how would you describe your experience on that team?
- What do you think you can bring to the table as a Digital Media Editor?

Toontown

- Please list your Toontown Rewritten account username(s).
- Do you have any previous infractions (warnings, suspensions, terminations, loss of ability to use SpeedChat+) on any of your accounts? If so, what are they?
- How often do you play Toontown Rewritten?
- Are you an active member of any Toontown-related websites or communities outside of the game? If so, where can we find you? Direct links to your profiles would be great!

Graphic Design Experience

- Do you have any experience with Photoshop, digital, and/or print media? If so, please include samples of your work as image attachments to your email to us.
- Would you consider yourself as having beginner, intermediate, or expert knowledge when it comes to graphic design?

Availability

- What timezone are you in?
- When are you usually available at your computer? Digital Media Editor per week?



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This application also contains an required challenge which can be submitted with it. Submit the result with answers to above questions in an email to support@toontownrewritten.com.

Required Challenge

Being a Digital Media Editor, you will be designing various resources for the team to utilize. These resources are used in pamphlets, news posts, social media, etc. For us to see your ability, please complete the following mandatory challenge:

1. **News Post Image** - Almost every news post on the Toontown Rewritten website contains an image tailored to that post. In order to complete this challenge, create a news post image that could be used on the Toontown Rewritten blog. You can reference an existing news post and create an alternative image for it, or come up with something completely new for a post of your own.
2. **Social Media Image** - Our social media accounts utilize images for promotion, announcements, updates, page design, etc. Create an image that could be paired with a social media post with the intention of engaging followers.
3. **Pamphlet** - At our annual ToonFest convention, we often pass out printed material with the purpose of informing people about Toontown, and giving existing players something memorable to hold on to when the event is over. Create a decorative pamphlet with information and images about the game. The pamphlet should be formatted so it can be printed and handed out at an event if necessary. Your pamphlet can be submitted as a .pdf if needed.

You can see an example of each task by following [this link](#). A zip file will download with an example of each type of image inside to reference.

Once you complete all three challenges, you can upload a .jpg or a .png to your application email for it to be reviewed.

We thank you again for showing your interest in helping us out! After we receive your response, we'll file your credentials for future reference.
