

# **CREATIVE MEDIA DEPARTMENT**

**Graphic Designer Application** 

Thank you for showing interest in becoming part of the Toontown Team! Before you start filling out this application, there are a few things you should know:

- 1. **Toontown Rewritten is a volunteer effort.** No income or salary is provided as compensation for anyone's involvement.
- 2. A Graphic Designer's role involves creating and editing images for public use. Your work will normally be used on our website, social media, and sometimes printed merchandise.
- 3. **Critiques and feedback are always given.** You may be asked to make multiple fixes before it is accepted.
- 4. **As a Graphic Designer, you will be working with Creative Media and Art departments.** You will create promotional material that will be used by the Creative Media Department, but also requires an artist's knowledge.
- 5. **In-game activity is considered.** We are looking for Graphic Designers who actively play Toontown Rewritten. We are looking for applicants who have at least one month of consistent gameplay when we receive and review their application.

### **ABOUT THE ROLE**

As a Graphic Designer for Toontown Rewritten, you would create images that include editing existing assets and combining them, as well as creating and designing new assets when needed. This position requires a great deal of creativity to create engaging images that help draw in new players while also keeping our current players interested in the game.

We are looking for people with well-developed graphic design knowledge and engaging ideas that can produce entertaining content and player interactivity in brand new ways.





# **POSITION REQUIREMENTS**

- Must be at least 16 years of age.
- Must be recently active in-game or in the community for at least one month. This means showing activity for at least a couple days each week for a period of at least one month.
- Intermediate level of graphic design ability to produce professionally themed images.
- Good understanding and access to Adobe Photoshop.
- Must be the primary owner of the computer used for sharing confidential files.
- Proficient in time management for both communication and artwork.

To submit your application, please copy the questions below into an email (and answer them, of course!) then send your email to <a href="mailto:support@toontownrewritten.com">support@toontownrewritten.com</a>. After we receive your email, we'll follow up within a few days and will file away your information until the position is open for recruitment.

## **ABOUT YOU**

- What is your full first and last name, preferred name, and preferred pronouns?
- What is your date of birth?
- What language(s) do you speak fluently?
- Do you have a Discord account? If so, what is your username?
- Can you tell us a bit about yourself?
- Can you tell us about your experiences working in a team environment? What did you learn from your experience(s), and what values do you believe are most essential to effective teamwork?
- Why do you want to be a Graphic Designer?
- What do you think you can bring to the table as a Graphic Designer?

#### **TOONTOWN**

- Please list all of your Toontown Rewritten account username(s).
- Do you have any previous infractions (warnings, suspensions, terminations, loss of ability to use SpeedChat+ or submit names) on any of your accounts? If so, what are they?
- How often do you play Toontown Rewritten?
- Are you an active member of any Toontown-related websites or communities outside of the game? If so, where can we find you? Direct links to your profiles would be great!
- How did you hear about Toontown Rewritten hiring?



• Are there any other positions you are interested in other than the one you have applied for? If so, list all that apply.

#### **GRAPHIC DESIGN EXPERIENCE**

- Do you have any experience with Photoshop, digital, and/or print media? If so, please include samples of your work as image attachments in your email to us.
- What program(s) do you use to create graphics?
- Would you consider yourself as having beginner, intermediate, or expert knowledge when it comes to graphic design?

# **AVAILABILITY**

- What timezone are you in?
- When are you usually available on your computer?
- How much time can you commit to your job as a Graphic Designer per week?

Additionally, please provide other examples of your work with a link to your portfolio, DeviantArt, or any other host that you use for presenting your artwork online to viewers. If you don't use a website host, please attach your digital artwork to this email as .jpg or .png image files. You must include at least three pieces of your best work.

This application also contains a required challenge to be submitted with it. Please attach your challenge to your email in a PNG, JPG, or PSD format.





#### REQUIRED CHALLENGE

The challenge is to create a few images - at least **two blog post images** and at least **two brand images**. Your images should look similar to Toontown Rewritten's website and social media promotional images. The content of the images and the story behind them is up to you. Be sure to reference our existing blog post and brand images for the style and tone of how the final image should look. However, the final result must be crafted fully of your own work, in-game images, or through assets we have provided.

- Blog Post Images Almost every news post on the Toontown Rewritten website contains an
  image tailored to that post. In order to complete this challenge, create two news post images that
  could be used on the Toontown Rewritten blog. Use in-game screenshots and cut them together
  to create two different scenes.
- Brand Images Our social media accounts utilize images for promotion, announcements, updates, etc. Create two images that could be paired with two different social media posts with the intention of engaging followers.

#### **Extra Details:**

- All images should be 1200px by 675px.
- You should include a text explanation for each picture to explain what you did and why.
- You should only use the fonts included in the zip file linked below.
- You must include a minimum of 4 images at least 2 for each type of image.
- You must use custom poses in at least 2 of your 4 images. A custom pose is a pose made by cutting, pasting, and fitting together different angles, body parts, props, and/or shapes from multiple screenshots of the same or different animations.
- You must have anti-aliasing turned on when you provide your challenge images. Anti-aliasing helps smooth out the edges of in-game models to make them look better and to make cutting out images easier. The higher the number, the smoother the appearance. However, if a higher number causes your game to lag, you can use a lower number as long as it's still on. Please state what value (such as MSAA 8x) you have your anti-aliasing set at in your descriptions of your challenge images. In order to enable anti-aliasing, go to your Options menu in-game, then go to the Video tab, find "Anti-aliasing," and set it to your desired value.

Assets to help you with the images, such as fonts, backgrounds, and logos, as well as examples for each type of image, can be found at <u>this link</u>. You are also free to use any other assets on our website or from the game if you wish.





Thank you for taking the time to apply for Toontown Rewritten!

You ARE Toon Enough!



