



Toontown Rewritten Partner Program Information Packet

Welcome to Toontown Rewritten's Partner Program!

The Toontown Rewritten Partner Program exists to bridge the gap between community influencers and our team. We made this program for the purpose of recognizing, supporting, and uniting voices of the Toontown community. Our main goal is to provide you with the support and communication you need to grow your own audience, so that we as a whole can make the Toontown community stronger and keep it thriving for years to come.

As a Partner, you'll be held to a higher standard than the average community member as you'll know about exclusive information before the general community knows. Not to mention the close connection you'll have with Toontown Rewritten staff. Our Community Team is standing by ready to answer your questions or concerns. Whether you're confused about if it's safe to share information, you need assets, or have any doubts, we're here for you. In addition, you can find the guidelines to be eligible for and to maintain partnership below - if you have any questions, please reach out to our team.

Preface

The information on the following pages will outline the suggested requirements for the Partner Program. Please note that these guidelines are exactly that -- guidelines. Each application submitted to us is reviewed on a case-by-case basis. We understand that you may not be able to meet these requirements each month and are happy to work with you. If you have any questions about the requirements, or the program in general, please reach out to us by emailing support@toontownrewritten.com.





Content Creator Guidelines

Our Content Creators are split up into two categories: [Entertainment](#) and [Resources](#).

- **Entertainment**

Provide positive, high-quality and family-friendly content to the Toontown community either via YouTube, or through livestreams from a website such as Twitch.

- **Resources**

Provide engaging, unique and free to use resources for the Toontown community. For example, Content Pack creators fall under this category.

- **Prerequisites**

- For creators making YouTube videos:
 - You would be expected to remain active on your channel. This can vary depending on the type of content that you produce. For gameplay-oriented videos with minimal editing we recommend at least 2 videos per month. For content that requires more time to create, such as animated stories, we recommend at least 1 video every 2 months.
 - You must maintain more than 150 subscribers.
- For livestreamers:
 - You must have been streaming Toontown Rewritten for at least 3 months.
 - You would be expected to provide at least 2 streams a month showcasing Toontown Rewritten via Twitch or another streaming platform.
 - We recommend saving your streams so we can verify this!
 - Typical stream length should be about two hours per stream.
 - You must maintain more than 150 followers.
- For our Content Pack designers:
 - You must have a minimum of 500 total downloads across all content packs you have made.
 - You must keep up-to-date with user compatibility and fixes.
- Have a history for following the Toontown Rewritten [Code of Conduct](#) on any accounts you own.
 - While infractions will not automatically exclude you, we will consider them in your application.
- All of your social media linked to, or from, your content must be family-friendly, as Toontown's audience extends to the young.
- You must be at least 13 years old when you apply.
- Content Creators must always abide by and uphold our [Terms of Service](#), especially in any recorded or captured footage of Toontown Rewritten.





Community Partner Guidelines

Partnered communities will be represented by their staff. Any staff member of the partnered community is entitled to the benefits associated with the Toontown Rewritten Partner Program. There is no minimum or maximum number of representatives your community may send; provided said representative is part of your staff team. Each staff member must submit a separate application.

- **Prerequisites**

- A partnered community must provide a safe environment for Toontown Rewritten players, enforcing our [Code of Conduct](#) as closely as possible.
 - We would expect, at the very least, for a fan community to be PG-rated. Being family-friendly is a plus!
- Your community must maintain at least 300 registered members or 1,500 page views per month.
 - This means either users actively participating in and engaging with your community or actively utilizing your services and resources.
- Your community must have been established for six months at a minimum; we want our players to know you exist!
- Your community must show stability; we won't be able to accept an application from a community with excessive downtime or persistent issues.
- All of your social media linked to, or from, your community must be family-friendly, as Toontown's audience extends to the young.
- Any staff member from a community that is applying must be at least 13 years old.
- Partnered community staff must always abide by and uphold our [Terms of Service](#).





Partner Perks

We believe that the Partner Program is an exciting opportunity that draws you closer to Toontown than ever before. We recognize that our community influencers are an important part of the game's success and would like to celebrate all that you choose to contribute to the Toontown community. Here are some awesome perks you'll gain as a Partner.

- Connect with the Toontown Team.
 - Join a partner-exclusive Discord server, where you'll be able to access shared partner resources and communicate directly with the Toontown Team.
 - Pass along feedback from you and your community to the team from within the Partner Discord server.
- Spotlight on YOU!
 - Occasionally we'll make blog posts that feature content creators and partnered communities who have contributed consistently and significantly to the Toontown community.
- Learn about updates and plans in advance.
 - You may want to use the information about upcoming updates and plans to schedule content to coincide with it. From a special livestream on release day, to a video covering new features, you'll be ready and raring to go.
- Celebrate with us!
 - You'll be able to hear when certain events are going to start, which you can use to prepare some custom branding so that your community can celebrate both in and out of game— which we may be able to help with, too.
- Vanity toon.town URL
 - Reach your community and share it with others like never before!
- Exclusive Toon-ID*
 - One Toon of your choosing may receive an exclusive "COMMUNITY PARTNER" Toon-ID, for as long as you're a partner, to make sure people know who the "real you" is.

* This feature has not yet been implemented and will be included in a future game update.





Apply to join the Partner Program!

So if all of this sounds like you'd be interested in joining, we'd love to hear from you! To submit your application, please fill out (and answer, of course!) the form found here. After we receive your application, we'll follow up within a few days.

[Click here to apply!](#)

Thank you for taking the time to apply for Toontown Rewritten's Partner Program!

You ARE Toon Enough!

