



## CREATIVE MEDIA DEPARTMENT

### Brand Artist Application

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Thank you for showing interest in becoming part of the Toontown Team! Before you start filling out this application, there are a few things you should know:

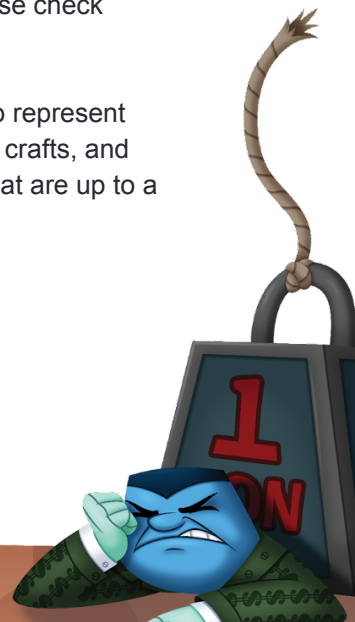
1. **Toontown Rewritten is a volunteer effort.** No income or salary is provided as compensation for anyone's involvement.
  2. **A Brand Artist's role is to create assets for digital graphics and print media.** Your work will be used on our website, social media, and conventions and must be print ready.
  3. **Variation is important.** As a Brand Artist, you may be asked to create multiple versions of the same item. It may mean that you'll be going through an unlimited number of different ideas before getting final approval.
  4. **Critiques are always given.** You may be asked to make multiple fixes before it is accepted.
  5. **Toontown's style is set in stone.** When creating illustrations, it is very important to keep the current art style in mind. We are working on a game based on an existing design that the original art team left behind.
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### ABOUT THE ROLE

The Brand Art role is broken into three groups based on your preferences and experiences. Some artists like sketching ideas out and others like finalizing work. Others just like the whole process of creating illustrations! These roles are Brand Artist, Sketch Artist, and Render Artist.

This application is for the **Brand Artist** position. If you are interested in any other roles, please check them out [here](#).

As a Brand Artist for Toontown Rewritten, you will be creating illustrations that will be used to represent our game both digitally and physically. This may include graphics for our website, interactive crafts, and merchandise. We are looking for Brand Artists who are not only capable of creating works that are up to a professional standard, but a creative and hard-working mindset.





## POSITION REQUIREMENTS

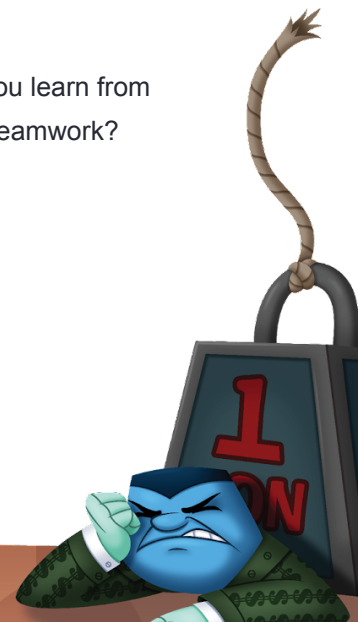
- Must be at least 16 years of age.
- Must have a Toontown Rewritten account that is at least six months old.
- Have a basic understanding and access to Adobe Photoshop CS5 or higher.
- Have some experience preparing art to be set up properly for print (understanding how margins/bleeds work, making sure the file is the right size, knowing where certain design aspects must go, etc).
- Must know how to draw in perspective and be comfortable replicating the Toontown Rewritten brand art style.
- Able to draw and render characters and environments comfortably.
- Have a good understanding of basic design (laying out text on art in a meaningful way).
- Understanding and comfortable working primarily with vector tools and layer effects.
- Understands color theory and how to apply shading effectively.
- Must be comfortable finishing up someone else's sketch if needed.
- Must be the primary owner of the computer used for sharing confidential files.

To submit your application, please copy the questions below into an email (and answer them, of course!) then send your email to [support@toontownrewritten.com](mailto:support@toontownrewritten.com). After we receive your email, we'll follow up within a few days and will file away your information until the position is open for recruitment.

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## ABOUT YOU

- What is your full first and last name, preferred name, and preferred pronouns?
- What is your date of birth?
- What language(s) do you speak fluently?
- Do you have a Discord account? If so, what is your username?
- Can you tell us a bit about yourself?
- Can you tell us about your experiences working in a team environment? What did you learn from your experience(s), and what values do you believe are most essential to effective teamwork?
- Why do you want to be a Brand Artist?
- What do you think you can bring to the table as a Brand Artist?





## TOONTOWN

- Please list all of your Toontown Rewritten account username(s).
- Do you have any previous infractions (warnings, suspensions, terminations, loss of ability to use SpeedChat+ or submit names) on any of your accounts? If so, what are they?
- How often do you play Toontown Rewritten?
- Are you an active member of any Toontown-related websites or communities outside of the game? If so, where can we find you? Direct links to your profiles would be great!
- How did you hear about Toontown Rewritten hiring?
- Are there any other positions you are interested in other than the one you have applied for? If so, list all that apply.

## ARTISTIC EXPERIENCE

- Do you have any previous experience with the position you are applying for?
- Would you consider yourself a beginner, intermediate, or expert when it comes to artistic experience?
- Do you have experience with environmental art and/or characters?
- What is your artistic weakness? This can be struggling with perspective, mimicking a style, etc.
- What program(s) do you use to draw?
- How familiar are you with Adobe Photoshop and what version do you own?
- Do you have experience with using vector shapes and applying FX within Photoshop?
- What experience do you have with printing high-quality artwork? (e.g. Stickers, Posters, Shirts, etc.) If so, do you have examples you can provide?

## AVAILABILITY

- What timezone are you in?
- When are you usually available on your computer?
- How much time can you commit to your job as a Brand Artist per week?





This application also contains a required challenge to be submitted with it. Please attach your challenge to your email in a JPG or PNG format.

## REQUIRED CHALLENGE

The challenge is to create a new trading card. Your trading card should look similar to Toontown Rewritten's past trading cards and reflect the current artwork on our website. The Toon featured in this card should be an SOS Toon of your choice, who can be rescued when battling the V.P.



### Extra Details:

- Card dimensions should be 825px by 1125px or 2.75in. by 3.75in. (300DPI).
- You must include two files, one for the front side of the card, and one for the backside.
- The story on the back will not be judged, you can make up a story or use "dummy" text if you please. However, please include text effects, series #, website, and eye logo.
- Files must be in a format ready for printing. Please note that your submission will not be printed, it is for test purposes only.

The Trading Card files you will be referencing can be downloaded from [this link](#).

Additionally, please provide other examples of your work that relate to the position you are interested in with a link to your portfolio, DeviantArt, or any other host that you use for presenting your artwork online to viewers. If you don't use a website host, please attach your digital artwork to this email as .jpg or .png image files. You must include at least three pieces of your best work. Please provide at least **two** environmental pieces when providing your work.

Thank you for taking the time to apply for Toontown Rewritten!

**You ARE Toon Enough!**

