



## Toontown Rewritten Announces its Fourth Annual ToonFest in Pittsburgh, PA

Despite the MMO's closure in 2013, Toontown Online fans continue to let the pies fly with an annual meetup that attracts hundreds.

REDWOOD CITY, California – March 16, 2018 – Toontown Rewritten, the free-to-play revival of Disney's Toontown Online, has announced that its annual "ToonFest" convention is letting the pies fly in Pittsburgh, PA at the ReplayFX Arcade & Gaming Festival.

Disney's award-winning massively multiplayer online game, Toontown Online, closed in 2013 after ten years of over-the-top cartoon chaos -- but dedicated fans weren't ready to put away their seltzer and slapstick just yet. Toontown Rewritten launched the same year as an unofficial free-to-play successor of the game, and has attracted over a million and a half registered players since its launch.

In July at the ReplayFX Arcade & Gaming Festival, Toontown fans from around the world will be gathering to attend ToonFest, which has been hosted by the team behind Toontown Rewritten every summer since 2015. Players can expect new update announcements, behind-the-scenes panels, and Q&A with some of Toontown Online's original developers who have shown support for the revival.

View the ToonFest announcement video here:

<https://www.youtube.com/watch?v=a3ZTKU4cGVQ>

"You see parents, teens, and kids of all ages sitting next to each other just absolutely ecstatic to be there." said Joey Ziolkowski, one of the developers of Toontown Rewritten. "The game brings out the child-like joy in people no matter how old you are, and you really get to see that come to life at ToonFest."

"I still believe that one way or another, Toontown's going to hang in there and have that long, long life." said Jesse Schell, CEO of Schell Games, who served as Creative Director for Toontown Online's launch. "Anything that makes that happen, I'm excited about."





Learn more about ToonFest and purchase your tickets today:

<https://toontownrewritten.com/toonfest2018>

### **About Toontown Rewritten**

Toontown Rewritten is a free-to-play revival of Disney's Toontown Online. Join forces with your Toon comrades to defeat evil Cogs – corporate robots who want to destroy Toontown's fun. Are YOU Toon Enough? <https://toontownrewritten.com/>

### **Press Information**

A press kit is available at <https://toontownrewritten.com/help/press>.

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